
Cookie Policy

Effective date: October 2025

Last updated: October 2025

1. About this Policy

This Cookie Policy explains how Pageant Productions (“we”, “us”, “our”) uses cookies and similar technologies on our website www.pageantproductions.co.uk (“our Site”).

It should be read alongside our Privacy Policy, which explains how we handle personal data.

By continuing to use our Site after seeing our cookie notice, you consent to the use of cookies as described in this policy (unless you have disabled them using your browser settings).

2. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or phone) when you visit a website.

They help websites recognise your device, remember your preferences, and improve your online experience.

Some cookies are essential for a website to function properly, while others help us to understand how visitors use the site so we can improve it.

3. Types of Cookies We Use

We use the following categories of cookies on our Site:

(a) Strictly Necessary Cookies

These are essential for the operation of our website and cannot be switched off.

They include, for example, cookies that enable you to:

- navigate between pages;
- access secure areas;
- submit forms (such as contact or booking forms).

Without these cookies, our website cannot function properly.

(b) Performance & Analytics Cookies

These help us understand how visitors use our Site, such as which pages are most popular and how people navigate through the site.

We currently use:

- Google Analytics 4 (GA4) – this collects anonymised usage data such as pages visited, time spent, browser type, and approximate location.

All data collected is aggregated and does not personally identify you.

You can opt out of Google Analytics tracking at any time using Google's opt-out tool.

(c) Functionality Cookies

These allow our Site to remember choices you make (such as your preferred language, cookie consent, or previous interactions).

They improve your experience but are not essential.

(d) Advertising & Social Media Cookies (if applicable)

If you interact with embedded content from third-party platforms (such as YouTube, Vimeo, Facebook, or Instagram), those platforms may set their own cookies.

We do not control these cookies. Please refer to their respective privacy or cookie policies for more information:

- YouTube/Google
- Facebook
- Instagram
- Vimeo

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